**Task For Day 1**

**Step 01:**

**Marketplace Type**

**Q-Commerce**

**Primary Purpose:**

**The primary purpose of a q-commerce (quick commerce) marketplace for furniture is to revolutionize the way customers purchase and receive home furnishings by offering an ultra-fast, convenient, and seamless shopping experience. By leveraging efficient logistics, real-time inventory tracking, and strategic partnerships with local suppliers, the platform ensures that high-quality furniture is delivered to customers' doors in record time—often within hours. This approach caters to the modern consumer's demand for instant gratification, combining the ease of online shopping with the speed of traditional retail, while maintaining a focus on quality, affordability, and exceptional customer service.**

**Step 2:**

**. What problem does your marketplace aim to solve?**

**In the fast-paced world of Q-commerce, our marketplace aims to tackle the challenge of rapid delivery inefficiencies and unmet consumer expectations. By leveraging advanced logistics and a robust network of local suppliers, we bridge the gap between consumers' demand for quick, reliable access to essential goods and the current market's inability to consistently deliver. Our goal is to streamline the Q-commerce experience, ensuring that customers receive their products swiftly and conveniently, while empowering local businesses to thrive in this dynamic landscape.**

**. Who is your target audience?**

**Our target audience consists of tech-savvy, urban dwellers who lead busy lifestyles and prioritize convenience. This includes young professionals, families, and students who seek rapid, reliable delivery of everyday essentials. These consumers value the efficiency and immediacy that Q-commerce offers, and they're always on the lookout for solutions that can seamlessly integrate into their fast-paced routines. Additionally, we cater to local businesses and suppliers who benefit from increased visibility and sales through our marketplace platform.**

**.What products or services will you offer ?**

**Our marketplace is dedicated to providing a diverse selection of high-quality seating solutions, focusing on elegant sofa chairs and modern type chairs. Our offerings include classic leather sofa chairs, plush fabric options, and versatile recliners for unparalleled comfort. For those with contemporary tastes, we feature ergonomic office chairs, minimalist dining chairs, and stylish accent pieces that effortlessly enhance any space. Complementing our exceptional products, we offer comprehensive interior design consultations, customization options, and swift delivery services. Our mission is to seamlessly blend style and functionality, transforming your living and working environments into havens of comfort and sophistication.**

**.What will set your marketplace apart (e.g. speed, affordability, customization)**

**What sets our marketplace apart is our unwavering commitment to speed, affordability, and customization. We pride ourselves on our \*\*ultra-fast delivery\*\*, ensuring that customers receive their products when they need them most. Our competitive pricing strategy makes high-quality furniture accessible to a wider audience, without compromising on quality. Moreover, our unique \*\*customization options\*\* allow customers to tailor their chairs to their exact preferences, from fabric choices to design specifics. This blend of speed, affordability, and personalization creates a shopping experience that is not only efficient but also uniquely tailored to each customer's individual needs.**

**Step 03 (Data Schema):**

**For Orders:**

**1: Product Details:**

**.Product Id: 1**

**.Name: Asgard sofa**

**.Price: $ 12. 00**

**2: Order Details:**

**. Order Id: 40**

**. Customer Id: 104**

**. Total Amount: $ 12.00**

**. Status: Completed**

**3: Customer Information:**

**. Customer Id: 104**

**. Name: XYZ**

**. Email:** [**xyz@gmail.com**](mailto:xyz@gmail.com)

**. Contact: 03001286410**

**4: Order Delivery Status:**

**. Order Id: 40**

**. Delivery Status: Delivered**

**. Time Duration: 40 min**

**.Actual Time: 30 min**

**. Confirmation: Delivered**

**Delivery Zone:**

**.Zone name: Urban**

**.Coverage Area: Urban Area**

**.Assigned Driver: Ali**

**.Driver-Contact: 03001286410**

**.Rating: 5.00**